EMPOWERING WOMEN COFFEE PRODUCERS IN RWANDA

Our members



Kinini Coffee

Empowerment of women

Empowerment

Kinini supports women with their families and helps them strive towards their full potential. By giving them the opportunity to work as well as provide for their family.

85% of our workforce are women.

Working in the coffee business helps women express their views in more ways than was possible before



INITIAL PLANTING

• Jacquie planting the first seedling in 2012.



KININI COFFEE HISTORY

- Jacquie Turner, a Rwandese living in England, founded a Charity/NGO in 2008 in Rwanda assisting widows and orphans of the 1994 genocide.
- During one visit in 2012 a proposition involving coffee production was suggested. The main purpose was to form 7 cooperatives of small scale mainly female farmers to allow them to consolidate their crop, add value and place the coffee on the International market to prevent exploitation and maximise their return.
- Jacquie and Malcolm Clear established R & B ImportExport Ltd. to allow for the International Trading aspect of the cooperatives and put in place a partnership with 622 farmers of Rusiga and Mbogo coffee producing sectors in Rulindo District in the Northern Province of The Republic of Rwanda some 30km about 45 minutes drive from the capital, Kigali.

Women at work in the fields

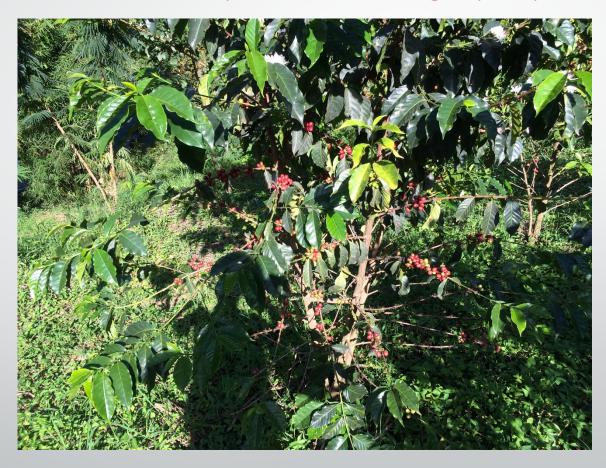


Preparation of the land ready for planting



WHAT WE DO

• Rwanda is world famous for the production of high quality Arabica Coffee



SITUATION

- Currently 252 Hectares are under propagation between altitudes of 1,800 to 2,500 metres ASL. With average temperatures of 19c and rainfall in excess of 1 metre annually.
- Soil samples taken have proved ideal for coffee production with a neighbouring area coffees that have been awarded 'Cup of Excellence' frequently in the past.
- This bodes well for the future and instils the confidence of all involved in the success of the venture.
- Our organisation allows for full traceability of the finished coffee. This method ensures maximum added value for the growers.

Women applying fertilizer



Mature Trees

Mature trees can have been planted up to 30 years ago. They are lovingly cared for by our farmers.

They are carefully pruned to prepare them for the upcoming years production.

Our agronomist provides constant on-the-job training to ensure our farmers comply with our strict quality standards.

We always inspect and organically treat our trees to ensure that they remain in as perfect condition as possible.

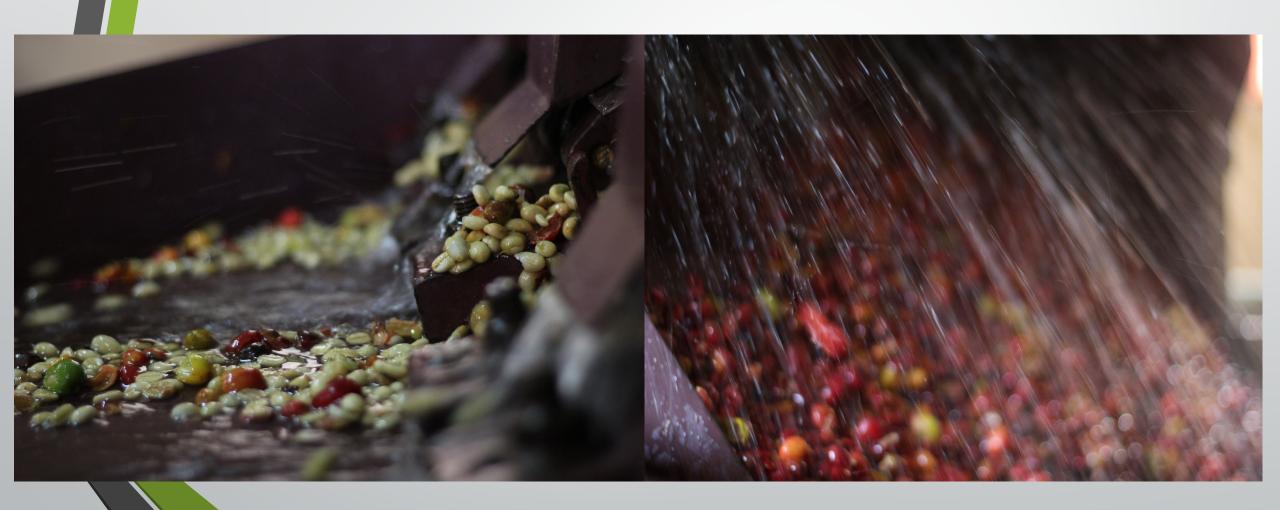


Kinini Washing Station



The high quality green beans are of the outstanding quality always expected of coffees from Rwanda.

The majority of Kinini Coffee is suitable for marketing as Speciality Coffee



The Grading Process







Women hand sorting coffee



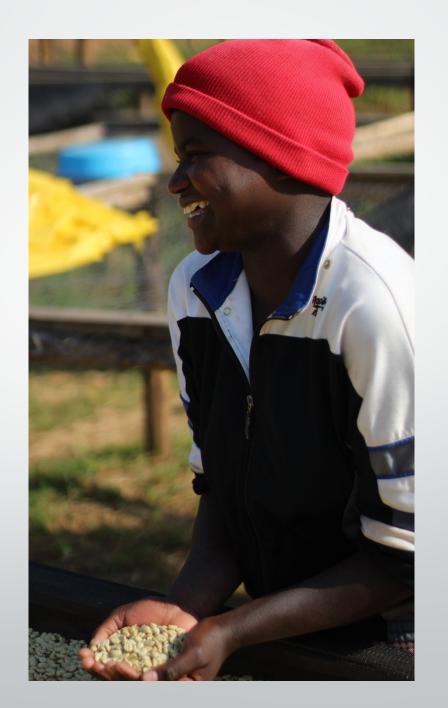
Mission Statement

To improve the lifestyle and wellbeing of the local population by self empowerment and to also uplift the economy which will help in addressing poverty reduction generally.



Product Description

We are producing fully washed, hulled, polished and screened green coffee beans of extremely high quality which is suitably packed and certified for export to International markets as a Speciality Coffee.



Our Aims and Intentions

We would wish to improve the environment of the farmers within our area by significantly increasing their revenue so they may improve their well-being and self worth through education.

These improvements will migrate to the neighbouring areas assisting significantly and generally improving the lives of other adjacent communities.



Future Plans

The intention is to eventually provide a community centre including a school for the children of the farmers and a functioning health centre to provide for the welfare of the local population.





And Finally

Thank you for your interest in our venture.

KININI MOUNTAIN COFFEE www.kininimountaincoffee.com www.anewbeginningrwanda.com

